## Tourism, Culture and Investment

The reasons we use your data

- Statutory requirements e.g. reporting to Government
- Service delivery
- Service improvement and planning
- Prevention and detection of crime
- Financial transactions
- Research inc. consultations
- Communications and Marketing
- To engage with local businesses and offer services, support and advice
- To engage with job seekers and offer support and advice
- To promote economic regeneration
- To award grant funding
- Equality Monitoring

Why we are allowed to use your data

Legal obligation or public task under various UK laws including but not limited to:

- The Localism Act 2011
- The Equality Act 2010

Contract (leisure centre use, ticket sales)

Consent (direct marketing, consultation, job creation, business support)

Who we can share your data with

- Judicial Agencies e.g. Courts
- Police
- Archive services
- Elected Members & MPs (as your representative)
- Contractors providing IT services
- Funding Bodies
- Other Councils
- Other third parties with consent

When computers make any decisions about you

Not applicable.

When your data gets sent to other countries

Box office provider datacentre physically located in Toronto, Canada. Contractual obligations for data storage and data processing.